SetLogik
Know your customers, grow your business™

Duplicates

DATA QUALITY

De-dupe and cleanse leads, contacts and accounts in less than 60 minutes.

DATA INTEGRATION

Integrate Salesforce.com data with all your other data sources.

COMPREHENSIVE

One integrated SaaS solution for all your data management needs for sales and beyond.

Get more value from Salesforce.com with a solution that includes a 360º view of your customer, data integration and data quality from SetLogik. 100% SaaS solution that is easy to use, quick to implement and extremely cost-effective.

Built from ground up as 100% Software-as-a-Service solution, we bring you the industry's first cloud-based multi-domain data integration, data quality and analytic solution. Our solution offers powerful features without the need for a deep understanding of the principles of data management. No agents to download or install or configure.
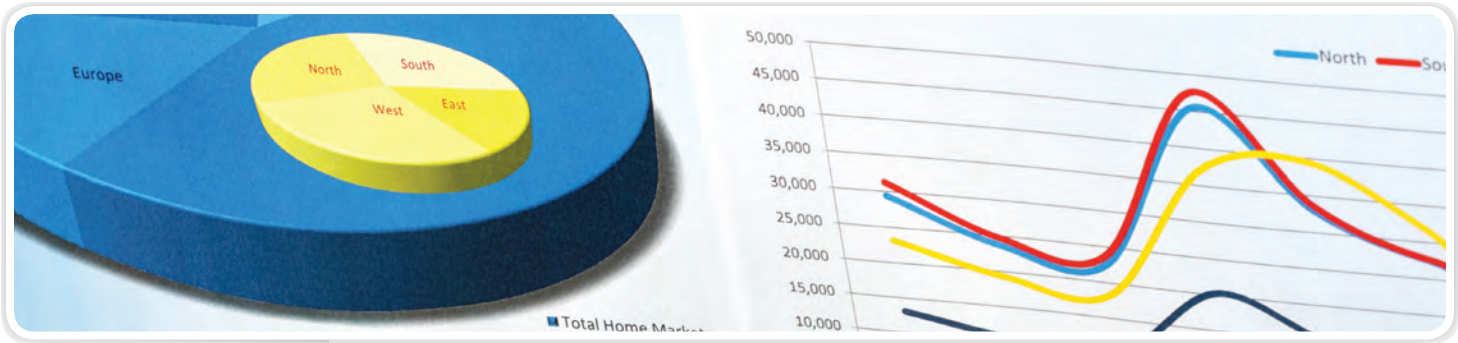
Simply put, SetLogik is the Salesforce.com of Data Integration and Data Quality Management. With SetLogik's solution, you can integrate any data from Excel files, flat files, databases, Salesforce.com, Marketing Automation Systems, ERP, PRM, CRM, Oracle, SAP, etc.

Built-in pre-configured data hygiene features like phone, email and postal address verification and correction, ensures that you will have the best quality leads and data available for your global sales team at all times. Bidirectional, pre-integration with Salesforce.com makes it easy to get going and start improving the quality of leads, contacts and accounts data in less than 60 minutes.

" SetLogik's SaaS solution is the new frontier in B2B marketing. Their vision and forward thinking will provide a competitive edge to any customer. It is a game changer. "

- René Bonvanie, Chief Marketing Officer, Palo Alto Networks

SetLogik

Know your customers, grow your business™

IDENTIFY

Data Integration

All languages

Global

Configurable

ENHANCE

Data Hygiene

Data Append

Best-of-Breed Records

Lead Quality

INSIGHTS

Segmentation

List Management

TrueView 360

Predictive Scoring

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SetLogik Modules

IDENTIFY Powerful built-in matching & merging algorithms help identify and eliminate duplicates for prospects, leads, customers and accounts. The built-in algorithms are based on best practices, yet you can still customize (via configurations) the de-dupe and data quality rules to meet your specific requirements. The data is normalized and standardized, and again, you can customize to your specifications.

ENHANCE Once dupes have been eliminated, Enhance does the magic of building the most complete and accurate profile possible. We automatically identify key attributes from similar records and combine them into one 'best-of-the-breed' record. Enterprise class data hygiene takes care of all aspects of data quality. The end result is clean, accurate and complete information about your prospects, customers, accounts and partners.

INSIGHTS While Identify and Enhance create and maintain complete and accurate customer and prospects data, Insights lets you act on it. Marketers can segment on any attribute and build complex segments easily with our simple and intuitive Segmentation Module. Finally, use TrueView 360 to build a trustworthy, accurate and complete 360 degree view of an account, customer or prospect without any effort. TrueView 360 allows marketers and sales executives to gain a complete picture of the customer in seconds.

Integrated SaaS solution for Precision Targeted Marketing

SetLogik delivers an innovative solution that combines the best practices in one powerful SaaS solution.